

Attract attention ...

Euramax supplies innovative surfaces in pre-coated aluminium. EuraMica is one of these special finishes; tailored to attract attention. By making use of mica effect pigments these finishes show up a fascinating colour variation that changes depending upon viewing angle and incidence of light ...

Project: Retail Park Roermond
Location: Roermond - The Netherlands
Architect: NIO architecten
Product: EuraMica PVDF 4L
Design: Amethyst Purple_Blue
Effect: Colour variation / iridescence

The wow effect !

The off-centre Retail Park is clad with EuraMica coated sheets in the colour Amethyst Purple_Blue. Its special colour has turned this building into a landmark which attracts the attention of visitors from all over the region. Its success has led investors to develop new shopping islands in the periphery.... and again EuraMica colours have been planned.

